



NUTRIFOOD'S WEBSITE TERM OF USE

TERM OF USE

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Indemnification

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Links to Other Sites

This Site may provide access to other World Wide websites. Nutrifood does not control these sites, and you access them solely at your own risk. Nutrifood also does not endorse or approve any products or information offered at sites you reach through this Site. Check the Uniform Resource Locator (URL) address provided in your WWW browser to determine if you are still in this Nutrifood Site or have moved to another website.

Jurisdiction

Nutrifood controls and operates this Site from the company's headquarters in Jakarta, Indonesia. We in no way warrant or imply that the materials on the Site are appropriate for use outside of the Indonesia. If you use the Site from a location outside of the Indonesia, you are solely responsible for compliance with any applicable local laws. You may not use or export the materials on the Site in violation of Indonesian export laws and regulations. Any claim relating to the website or your use of it shall be governed by the internal substantive laws of the Indonesia, without regard to its conflict of laws provisions, and you agree that jurisdiction and venue in any legal proceeding directly or indirectly arising out of or relating to this Site shall be in clerk office of East Jakarta District Court.

Modification of the Website and these Terms of Use

By providing material on this Site, Nutrifood does not promise that the materials will remain available to you. Nutrifood is entitled to terminate all or any portion of this Site at any time, without notice to you. Nutrifood also reserves the right to change the terms, conditions, and notices under which this Site is offered, and your use of the Site following any such changes shall be deemed to constitute your consent to such modified Terms of Use. You agree to regularly review these Terms of Use to verify whether they have been changed.

Termination of this Agreement

This agreement is effective until terminated by either party. You may terminate the agreement at any time, by destroying all materials obtained from this Site, along with all related documentation and all copies and installations. Nutrifood may terminate this agreement at any time and without notice to you if, in its sole judgment, you breach any term or condition of this agreement. Upon termination, you must destroy all materials.

Language

This Agreement is made in bilingual, in English and Indonesia. Shall there be any dispute arisen to interpret them, the Indonesian text shall prevail.

Miscellaneous

If any provision of this agreement is unlawful, void or unenforceable, the remaining provisions of the agreement will remain in place. This is the entire agreement between you and Nutrifood regarding all aspects of your use of this Site.

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NUTRIFOOD PRIVACY POLICY

Effective Date: 6/11/2007

This website is owned and operated by Nutrifood. Here at Nutrifood, we recognize that many visitors to our site are concerned about the information they provide to us, and how we treat that information. So we've developed this Privacy Policy to address those concerns. We may update this Policy from time to time, so please check in occasionally.

Types of Information We Collect

At our site, we collect both personally-identifiable information and aggregate information. Personally-identifiable information relates to an individual consumer - e.g., name, address, telephone number, e-mail address, credit card number, etc. We only collect personally-identifiable information from individuals who provide it to us voluntarily and knowingly, such as by registering at our site, or by providing name and address information and requesting follow-up contacts from us. We don't require you to register or provide this information to us in order to view our site or have access to its content. Aggregate information relates to such things as how many consumers visit the site, which pages they access, what information they download, the type of web browser and operating system you use, the name of your Internet Service Provider, and so on. When you visit our site, we automatically collect this information, and combine it with similar information collected about all other visitors. By collecting this information, we learn how to best tailor our website to our visitors.

How Information is Collected

As we noted above, personally-identifiable information is collected from you directly and with your knowledge. Thus, when you register on the site, we collect the information you provide. When you enter a promotion, we collect the information needed for you to participate and for us to fulfill our obligations to you. When you e-mail us, we collect the e-mail address you supply, so that we can respond. We also collect aggregate, non-personal information on an ongoing basis when you view our website. The collection of this non-personal information is done either through "cookie" technology or with "web beacons" (also called 'single-pixel gifs'), as explained below.

Cookies

Like many companies, we use "cookie" technology on and off of our website. Cookies are pieces of information that a website transfers to an individual's hard drive for purpose of keeping records. They enhance your online experience by saving your preferences while you are visiting a particular site. The cookies do not contain any personally-identifiable information and cannot profile your system or collect information from your hard drive. When you view our website we may place a "cookie" on your computer. Temporary cookies are used for purposes such as counting the number of visits to our sites. These temporary cookies are eliminated when you exit your browser. A permanent cookie may also be stored on your computer by your browser. When you log in, this type of cookie tells us whether you've visited us before or if you are a new visitor. The cookie doesn't obtain any personal information about you or provide us with any way to contact you, and the cookie doesn't extract any information from your computer. We do use the cookie to help us identify site features and recipes in which you have the greatest interest, so that we can improve more of what you may want. The "help" portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether.

Remember, though, that cookies allow you to take full advantage of all of Nutrifood's newest website features, and we recommend that you leave them turned on.

Web Beacons

Web beacons are Internet instrumentation that helps us to determine, for instance, whether a page has been viewed. When you ask us to send you information on a promotion or newsletter, we may use web beacons to determine how many of the e-mails we sent were actually opened. In general, any electronic image viewed as part of a web page, including a banner ad, can act as a web beacon. Third party advertising networks that serve ads onto any Nutrifood website may use cookies and/or web beacons in their advertisements. Nutrifood retains no control over these third party cookies and/or web beacons and does not have access to whatever information they may collect on behalf of the third party.. In addition, Nutrifood may use cookies and/or web beacons when Nutrifood advertises on other companies' websites. Any information we gather in this way will be governed by this Privacy Policy.

Contests and Sweepstakes

Our site sometimes includes notices of promotions we are conducting, and we may permit you to enter electronically in some cases. If that occurs, we will use the information you provide for the purpose of conducting the promotion (e.g., to contact you if you're a winner). You agree to permit us to keep it and use it to contact you again.

Questionnaires and Surveys

We may occasionally ask visitors to complete surveys and opinion polls about their attitudes and interests. Surveys help us to understand your needs. If sample answers to surveys are posted on the website, no personally identifiable information will be included. If you participate in one of our surveys, you can be assured that we do not maintain any personal information about you in our databases as a result of the survey.

How We Use Your Personal Information

If you agree to follow-up contacts by us or asked to be put on our mailing list when you registered, we may contact you from time to time. For example, we may send you marketing or promotion materials; we may respond to your comments or requests for information; or we may contact you if needed in the course of processing a product or service you requested through our website. In the e-mail section of our site, we ask for some personally-identifiable information, including but not limited to, such as your name and phone number. We use this information only if we need to contact you directly because our attempts to contact you by e-mail were unsuccessful. We also use personal information about you to improve our marketing and promotional efforts; to statistically analyze website usage; and to improve our features and content. We do not collect personal information automatically, but we may combine non-personal information collected automatically (through cookies) with your previously submitted personal information. Nutrifood's primary goal in collecting personal information is to give you a meaningful and customized experience while you are using our websites and interactive banner ads.

Third Parties Who Provide Support Services to Nutrifood

In the course of doing business, we employ other companies and individuals to perform a variety of functions on our behalf. For example, we hire agencies to help administer consumer promotions, to analyze data, to fulfill orders you place, and to provide customer service. These agents may have access to personal information if it is needed to perform their functions for Nutrifood; however, they are prohibited from using it for other purposes and they are required to maintain the information in confidence.

Data Sharing and Transfer

We do not sell, transfer, or disclose the personally-identifiable information we gather at our website to third parties without your prior consent. There are only two exceptions to this rule: (1) We will disclose information in cases where we believe in good faith that it is necessary to prevent a crime or an injury to ourselves or third parties; and (2) We disclose information to third parties who provide support services to us, as described above. There may be times when we share aggregate information about our visitors (for example, the percentage of male and female visitors to our site) with advertisers, business partners, sponsors, and other third parties in an effort to customize or enhance the content and advertising of our site for our users. We may also aggregate data from web log files (such as your web browser, operating system, pages visited, etc.) to understand how users navigate the site and what features are most popular.

Links to Other Sites

Nutrifood does its best to make sure that every link on our website sends you to a helpful place on the Internet. However, websites and addresses change quickly, and Nutrifood cannot guarantee the content of every site to which we provide a link. In addition, different websites have different privacy policies. You should always check the privacy policy of the specific site you're visiting to understand your rights.

Choice and Control

You are ultimately in control of the personally-identifiable information you provide to us on our site. For example, you can always change your preference for follow-up contacts just by e-mailing the Online Team. Or, if you prefer, you can cancel your registration altogether and we will take prompt steps to remove your personally-identifiable information from our database. E-mail us at the address listed in contact if you wish to take this action.

Important Note to Kids

Before providing your name, address, e-mail address, or any other personal information to anyone on the Internet, be sure to ask your parents if it's OK.

Updates To This Privacy Notice

We may change or update portions of this Privacy Notice at any time and without prior notice to you. Please check back from time to time so you are aware of any changes or updates to the notice. We will indicate the notice's effective date on the first page of the notice.

Language

This Agreement is made in bilingual, in English and Indonesia. Shall there be any dispute arisen to interpret them, the Indonesian text shall prevail.